

Chris Phillips

Chicago • 773-512-7234 • coolcatschris@gmail.com

Media & Marketing Specialist

"Creative and results-driven media producer with a passion for crafting high-quality content across a variety of platforms. Experienced at leading teams to create engaging media kits that elevate brand presence and drive audience engagement.

AWARDS & GRANTS

Artist Development Grant 2023

Illinois Art Agency Council

Project Grant for Short Film 2023

Awesome Foundation

Vendor Sponsorship 2022-2023

Sundays on State Street

WORK EXPERIENCE

Coolcats Media

Usa • 06/2010 - Present

Freelance Media and Marketing Consultant • Freelancer

- Create media kits that include; long-form videos, social media posts, reels, website gifs, event recaps, and more.
- Worked with small businesses and brands, including; musicians, brick and mortar stores, online shops, and personal clients.

Mount Greenwood Community & Business Association

Chicago • 10/2024 - Present

Freelance Media Consultant

- Coordinate media team to produce promotional videos.

Union League Club of Chicago

Chicago • 06/2023 - 10/2023

Freelance A/V Technician

- Consistently setup and operate Audio/Visual systems integral to Live events and corporate meetings.
- Remain on call for last minute changes or technical emergencies.

Audio Visual One,LLC

Chicago • 06/2022 - 02/2024

Freelance A/V Tech

- Successfully operate audio/visual equipment and programs including; projectors, microphones, cameras, computers, PowerPoint and zoom, for large scale events and corporate meetings.
- Setup, test, breakdown, store, and log equipment.

Advantage Solutions
Brand Ambassador

Los Angeles • 01/2017 – 12/2020

- Engage with customers in a positive manner to promote products.
- Maintain positive relationships with store owners, vendors, and the staff of multiple stores.

LapBanLdA
Marketing Consultant

Los Angeles • 01/2020 – 03/2020

- Oversee digital marketing strategies including; seo, lead generation, and digital ads.

RedBull
Brand Ambassador

Los Angeles • 01/2019 – 08/2019

- Engage with customers in a positive manner to promote products.

Dude, I Forgot, LLC
Store Manager

Chicago • 02/2016 – 03/2017

- Manage inventory using quickbooks, develop day to day systems, and oversee staff.

React Presents
Event staff

Chicago • 05/2015 – 05/2016

- Crowd control and operate check in system.

EDUCATION

Bachelors of Arts in Film & New Media

The School of the Art Institute

Chicago • 09/2011 – 06/2013

Associate Degree in General Science

Wilbur Wright College

Chicago • 09/2008 – 06/2011

SKILLS

A/V Skills

- Audio/Visual Systems
- Event Production
- Live Monitoring
- Troubleshooting

Media Skills

- Video Production
- Post/Pre Production
- Equipment Maintenance
- Sound Recording

Programs

- Adobe Suite
- Microsoft Office
- Power Point
- Quickbooks

LINKS

Video Portfolio

www.coolcats.shop/media/

LinkedIn

www.linkedin.com/in/coolcatschris/

A/V Work Samples

Google Drive Link